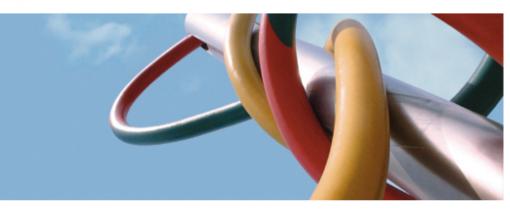


## Invest Invest Invest



#### DECORATIVE FILM in Italy – BONLEX EUROPE S. R. L. –





**Michiro Kosugi** 

Director, C.I. Kasei CO., LTD. President, BONLEX EUROPE S.R.L.

*Tokyo, June 13th 2007* 

### Invest Invest Invest

#### C. I. KASEI. CO., LTD.

President	Hiroshi Kitamnura
Production	Plastics and Chemical Products
Turnover	90 Bil Yen
Employees	2.100 persons
Factories	5 locations
Branch Offices	8 locations
✓ Domestics	5 locations
✓ Overseas	3 locations
	(Italy, U.S.A., China)
Subsidaries	22 companies
✓ Domestics	17 companies
✓ Overseas	5 companies
	(1 in Italy, 1 in U.S.A, 3 in China)



#### **Bonlex Europe Srl**

# BERNELARI MULUUDA



Applications Doors of System Kitchen Doors of Washstand Furniture

Raw Materials Plastics Modified PET Modified PVC





### Invest Invest Invest

#### **Bonlex Europe Srl in Italy**





#### Why Europe ?

### **Close to Our Customers**

### **Strict Regulations**



#### Why Italy ?

# High Quality of Labor

**Design Trend Leader in the World** 

**Best Support by InvestInItaly** 



#### **Small problems to overcome**

Autonomo Visa

Lead Time to install electric Power

**Summer Vacations** 

Cost of "CE Mark" Facilities

Still, we believe that by putting together italian strong points (design, technical capabilities, high working skills) with japanese methods the outcome is state of art products



# **Special support from**

**Government of Italy** 

**Italian Embassy** 

InvestInItaly