



Invest  Italy



DECORATIVE FILM in Italy – BONLEX EUROPE S. R. L. –

Michiro Kosugi

Director, C.I. Kasei CO., LTD.

President, BONLEX EUROPE S.R.L.



Tokyo, June 13th 2007

C. I. KASEI. CO., LTD.

<input type="checkbox"/> President	Hiroshi Kitamnura
<input type="checkbox"/> Production	Plastics and Chemical Products
<input type="checkbox"/> Turnover	90 Bil Yen
<input type="checkbox"/> Employees	2.100 persons
<input type="checkbox"/> Factories	5 locations
<input type="checkbox"/> Branch Offices	8 locations
✓ Domestics	5 locations
✓ Overseas	3 locations (Italy, U.S.A., China)
<input type="checkbox"/> Subsidiaries	22 companies
✓ Domestics	17 companies
✓ Overseas	5 companies (1 in Italy, 1 in U.S.A, 3 in China)

Bonlex Europe Srl



Applications
Doors of System Kitchen
Doors of Washstand
Furniture

Raw Materials
Plastics
Modified PET
Modified PVC



Bonlex Europe Srl in Italy



**Motta di Livenza,
Treviso (Veneto)**

Total Investment: 4,500 Mil Yen

Location: Motta di Livenza (Veneto)

Operative: from 2008

Prospect job creation: - 60 in 2008
- 100 in 2015

Why Europe ?

Close to Our Customers

Strict Regulations

Why Italy ?

High Quality of Labor

Design Trend Leader in the World

Best Support by InvestInItaly

Small problems to overcome

Autonomo Visa

Lead Time to install electric Power

Summer Vacations

Cost of “CE Mark” Facilities

Still, we believe that by putting together italian strong points (design, technical capabilities, high working skills) with japanese methods the outcome is state of art products

Special support from

Government of Italy

Italian Embassy

InvestInItaly