

**XX Italy-Japan Business Group Meeting**

***For Collaboration between ICE - JETRO***

---

**May 8, 2008**

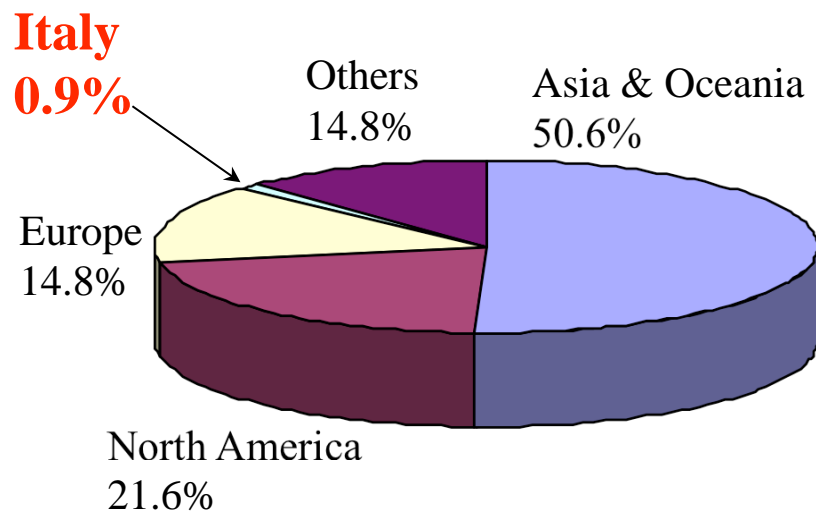
**Tadashi IZAWA**

**President, Japan External Trade Organization  
(JETRO)**

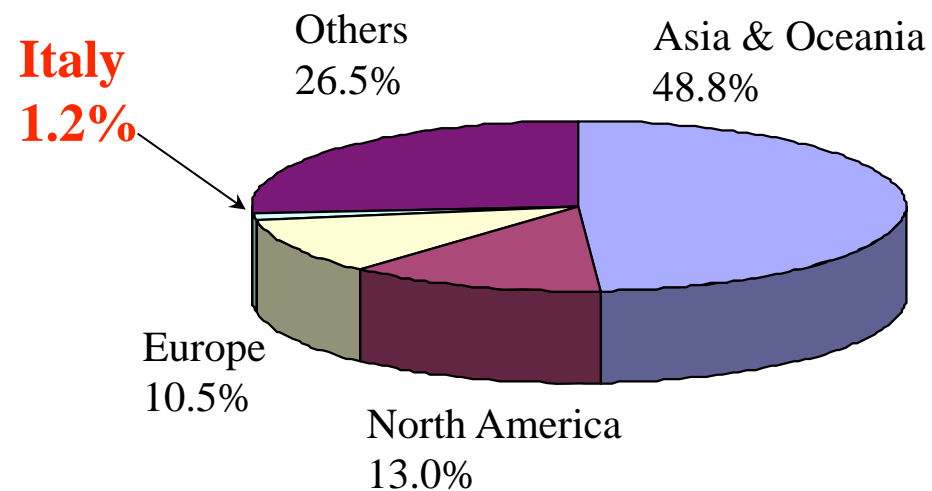


# Japanese Trade (2007)

## Export



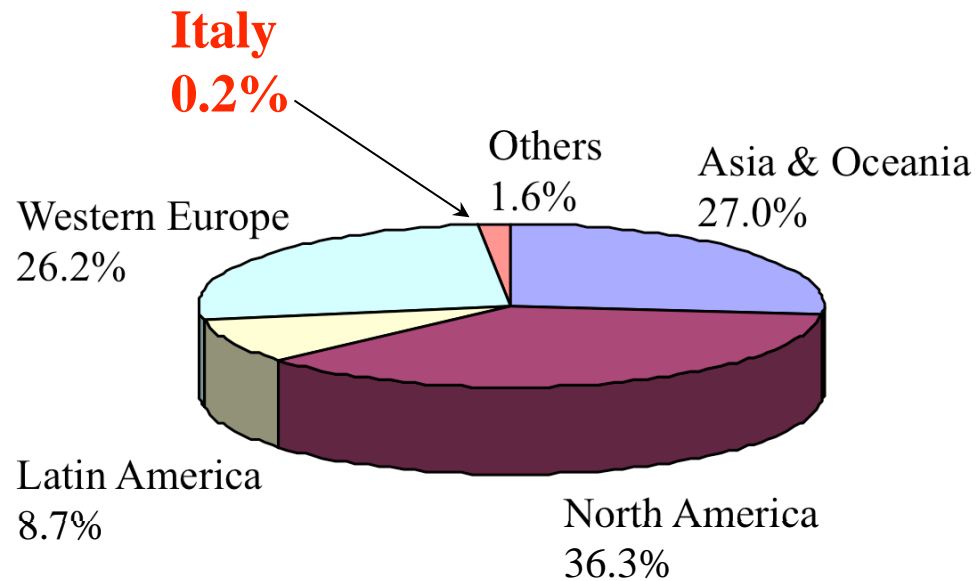
## Import



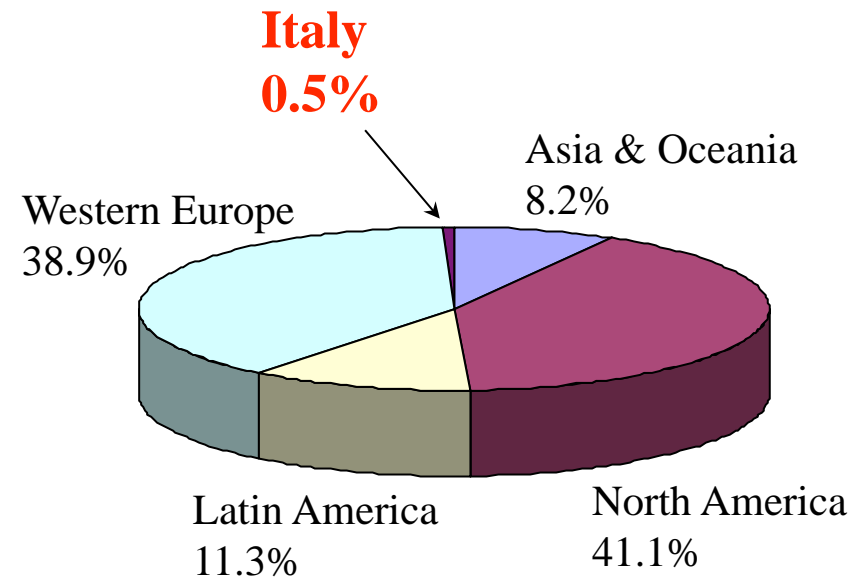
Source: Ministry of Finance Japan

# Japanese FDI Stock (2006)

## Outward



## Inward



Source: Ministry of Finance Japan, Bank of Japan

# JETRO's Activities in Europe

---

1. Supplying Japan with European economic information
2. Promoting business alliance mainly in High-Tech sector
3. Promoting foreign direct investment (FDI) into Japan
4. Boosting Japan's exports
5. Supporting facilitation of business activities of Japanese companies in Europe

# Examples of Italian Firms Expanding in the Japan Market

---

- Manuli Hydraulics, a hydraulic rubber hoses maker, opened “Manuli Hydraulics Japan” in Osaka in March 2007. The firm will also open an assembly plant in May 2008.



- Danieli Engineering, a leading Industrial Machinery & Equipment company, opened Danieli Engineering Japan K.K. in Kanagawa Prefecture in December 2007.
- Esor S.r.l. is a member of IQT, nonprofit organization which promotes global business. On behalf of IQT, Esor opened a Japanese branch in 2007

# Business Partnering Events

---

- **JETRO BIOLINK Forum (Yokohama, Oct. 2008)**  
-2007: JETRO supported 70 clusters from 21 countries
- **JETRO BIZMATCH@CEATEC JAPAN (Makuhari, Oct. 2008)**  
-2007: JETRO helps 35 foreign companies set-up booths
- **JETRO BIZMATCH@nano tech 2009 (Makuhari, Feb. 2009)**  
-2007: JETRO helps 17 foreign companies set-up booths



# Connecting regions in Japan and Italy

---

## ● WESTERN TOKYO (TAMA) – VENETO REGION

### <New products creation industry>

- Period : 2004, 2005
- Administration: (Japan) Technology Advanced Metropolitan Area (TAMA)  
(Italy) Centro Produttività Veneto (CPV)
- Object : collaboration between Italian design and Japanese advanced techniques to create new products.

## ● TOYAMA PREFECTURE – MILANO CITY

### <Industrial design of commodities or interior decorations>

- Period : 2002, 2003
- Administration: (Japan) The Design Center of Toyama  
(Italy) Technical University of Milan,  
Milanese designers
- Object : collaboration of creating new commodities and interior decorations through a fusion of Italian design and Japanese techniques.

**For more information, please contact:**



**JETRO** Milan

**Via Agnello 6/1 20121 MILANO**

**TEL: 02/72.11.79.1 FAX: 02/72.02.30.72**

**E-mail: mil-info@jetro.go.jp**

**<http://www.jetro.go.jp/italy/>**







*Grazie per la Vostra  
attenzione.*

