



Cooperation Between the Two Countries

Milan Expo 2015

Tokyo, September 17, 2009



Key numbers for Milan Expo 2015, Italy

- Timeframe: **May 1 – October 31, 2015**
- **7,000 events** to be organized
- **21 million visitors** expected and **29 million visits** in 6 months
- **155 countries** involved
- **Partnership with International Organizations:**
 - United Nations
 - World Bank
 - InterAmerican Development Bank
 - Caribbean Development Bank
 - International Fund for Agricultural Development
- **7 years** to develop international projects addressing three global issues: **food, energy** and **sustainable development**



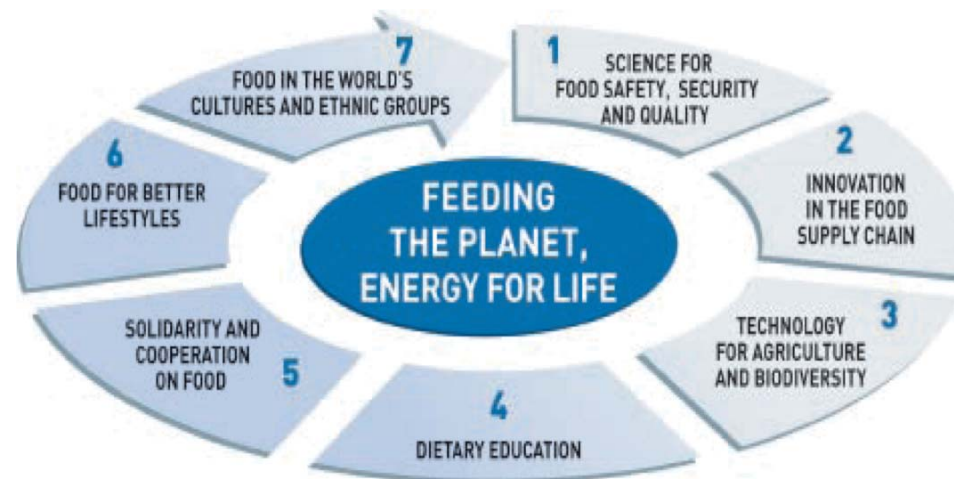
The Expo theme is of global interest

The **key goal** of Milan Expo 2015 is to stress the feasibility of pursuing:

■ the twin goals of:

- **food safety** (good food and water)
- **food security** (having enough to eat and drink)

as **basic rights of humankind**

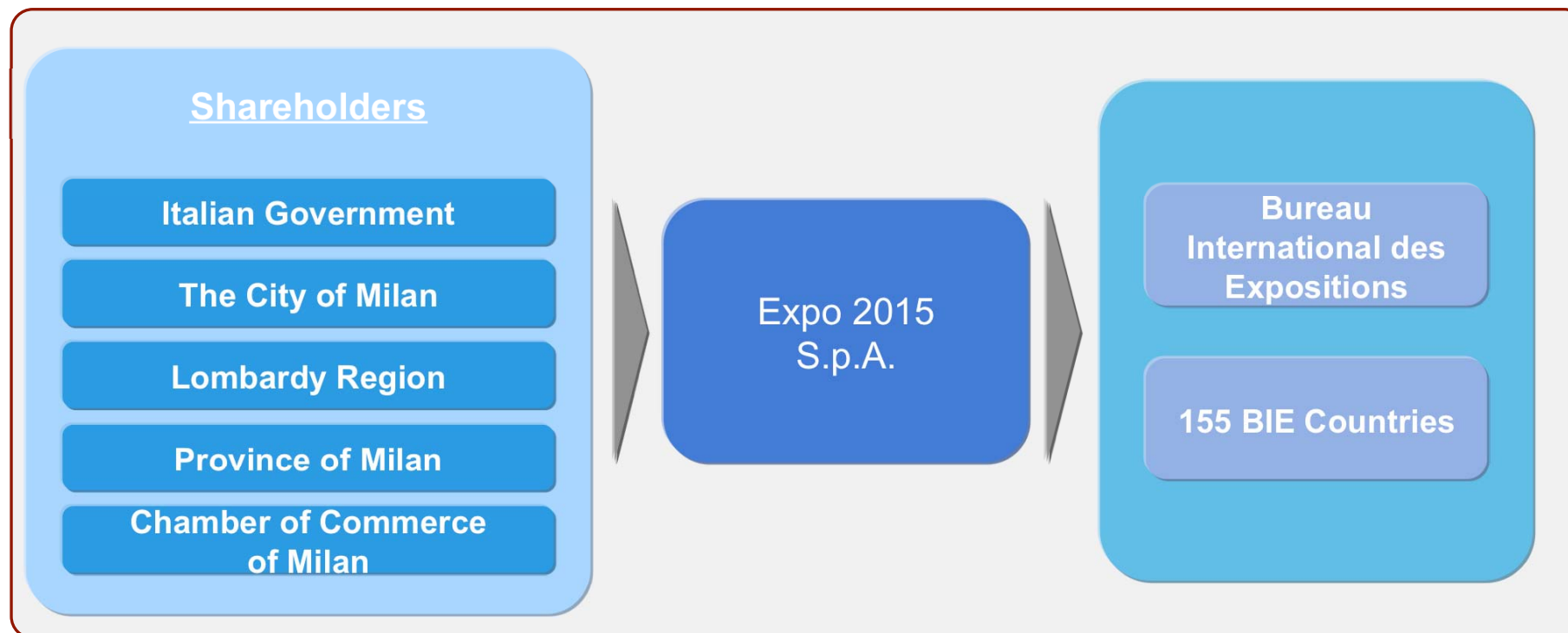


■ a rational use of **energy** as a renewable resource

■ the fundamental principle of a **sustainable development** for all

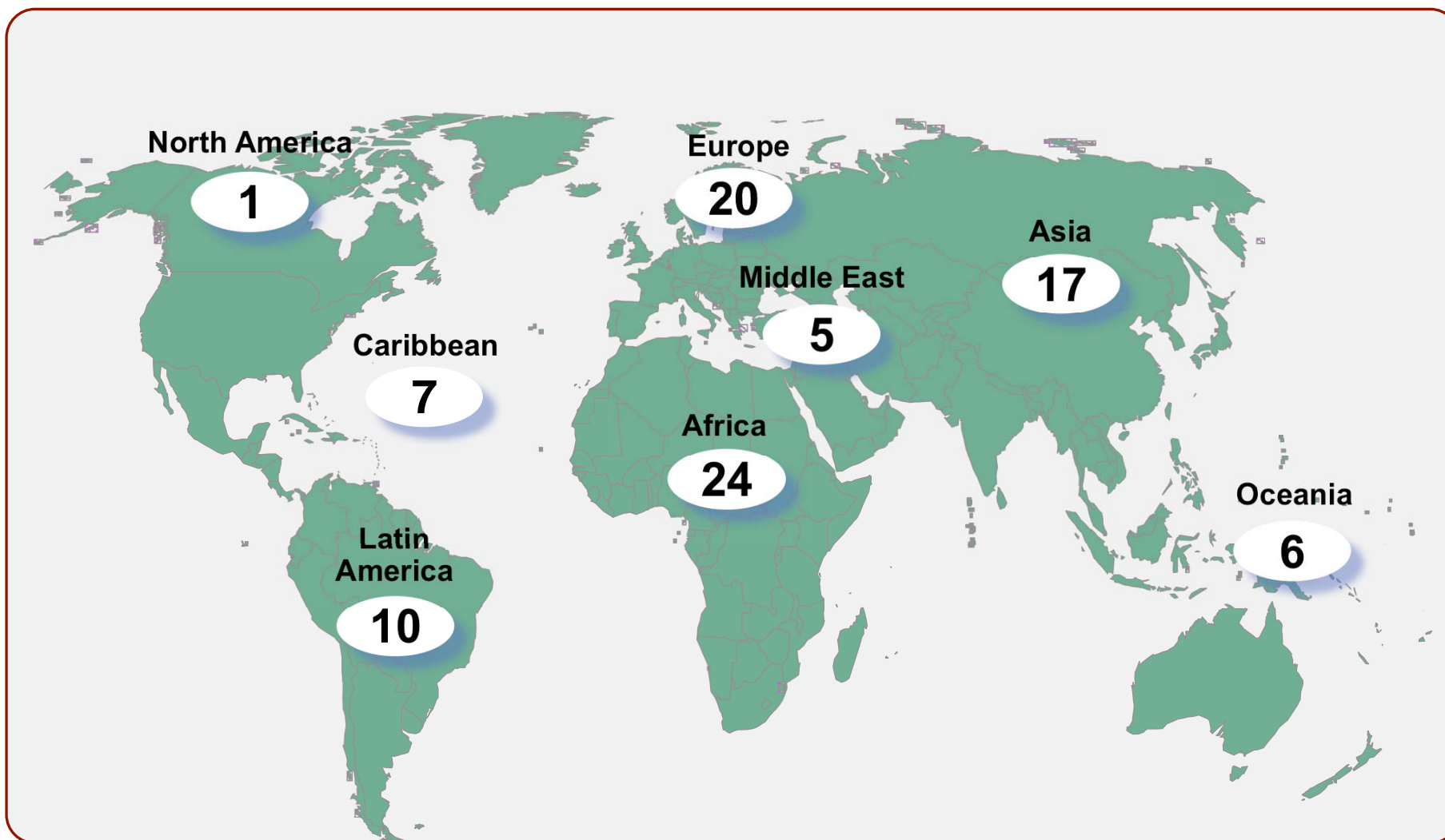


Governance of Milan Expo 2015



- Expo 2015 S.p.A.:
 - Chairman: Ms. Diana Bracco
 - CEO and Vice Chairman: Hon. Lucio Stanca)
 - Offices are based in Milan

Expo 2015 initially involved 90 countries



Fostering the partnership with Japan

- We hope and trust that **Japan will play a significant part in Expo 2015**, presenting its finest achievements in every field, including the arts and culture, on this prominent world stage.

MAIN OPPORTUNITIES:

1. To present at the Milan Expo best practices and innovative ideas as a resource for the advancement of humanity.
 - All technologies and products will be valorized by their appearance at Expo 2015 for their broad implications not only for the food industry and related issues, but also in the fields of energy and sustainability
 - The Expo will involve a series of events, shows and cultural and economic initiatives to be staged in Milan and Italy in partnership with other nations over several years in the run up to the 2015 Exposition
 2. To contribute to providing the goods and services required for the realization of the Expo.
- You may assured of the fullest commitment and backing of the Italian authorities and our representatives in Japan to enable you to play a leading role in Expo 2015 and reap significant benefits, economic and otherwise.

The Centre for Sustainable Development

Milan will not only have a landmark Exhibition like past Expo host cities, but the **legacy** of a **Centre for Sustainable Development** connecting the globe and supporting developing countries





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FEEDING THE PLANET, ENERGY FOR LIFE

NOURRIR LA PLANETE, ENERGIE POUR LA VIE

NUTRIRE IL PIANETA, ENERGIA PER LA VITA