The Euro-Asia Forum
Presentation Tokyo 17.9.2009
I. Introduction

• Scuola Superiore Sant’Anna intends to set up in partnership with Waseda University a Euro-Asia Forum
  – to facilitate and intensify contacts and exchanges between Europe and Asia.

• Europe has not been very present in Asia
  – a role for Italy to size the opportunity.

• The Scuola Superiore Sant’Anna has partnerships in Asia.
  – Waseda University is our privileged partner in Asia.
  – We also cooperate with Venice University
Asia as the growth pole of world economy

Regional Shares in World GDP
ppp 2007
I. Europe and Asia

• Asia is the largest economic region in the world
• But US dollar and euro are the most important currencies
• Trade does not fully reflect this potential
Trade and financial exchanges require mutual understanding.

- Business and governments need leaders capable of
  - analysing new markets
  - financing new projects
  - assessing political developments
  - comprehend other cultures.

- At the core of human development stands the dialogue between representatives of culture, research, education and business.
II. Opportunities for exchange

By creating the *Euro-Asia Forum*: Scuola Superiore S. Anna and Waseda University respond to this challenge

- Purpose is to deepen exchanges between students, scholars and decision-makers in private industry, banking, as well as political life.
III. The Euro-Asia Forum

The Euro-Asia Forum

• activities in Italy and in Japan according to a well-coordinated program.

• Two main axes of activity:
  – Economic research
  – Summer School program for young executives (YEP) from Asia in Europe and from Europe in Asia
1. Economic research

- Fostering better **understanding** of developments in Asia and Europe
- Research project on **global imbalances**
  - What is the potential for international cooperation between the Euro Area, Japan, China and the United States?
- **Sharing the European experience of monetary integration** in the context of rapidly increasing regional trade.
III. The Euro-Asia Forum

2. Summer School Program for Young Executives (YEP)

- young emerging leaders from Japan learn how Europe works.
- young emerging leaders from Europe learn to understand Asia.
- form their own views about potential opportunities in Euro-Asian cooperation.
  - from business community
  - from government administrations
III. The Euro-Asia Forum

• The European part of Summer School will take part in S. Anna’s location in Volterra (Toscana)
• Core lectures and seminars in Europe include:
  – European Integration
  – European Economy and its Governance
  – European Jurisprudence,
  – Italian History and Italian Culture
III. The Euro-Asia Forum

The second part will be dedicated to visiting:

- European Institutions in Brussels
- European Central Bank in Frankfurt
- Italian cultural centres

- Cooperation with Venice University
III. The Euro-Asia Forum

Cooperation with Waseda University

• Based on successful history in engineering
• contacts by presidents of both universities and professorial faculty

“Italia in Giappone”

• Sponsored by Italian Ministry of Foreign Affairs
• Panel discussion: The lessons of the financial crisis for Asia and Europe
• November 2009
III. The Euro-Asia Forum

- Thank you!
- Grazie!
- ありがとうございました。