



santAnna
school of advanced studies

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The Euro-Asia Forum

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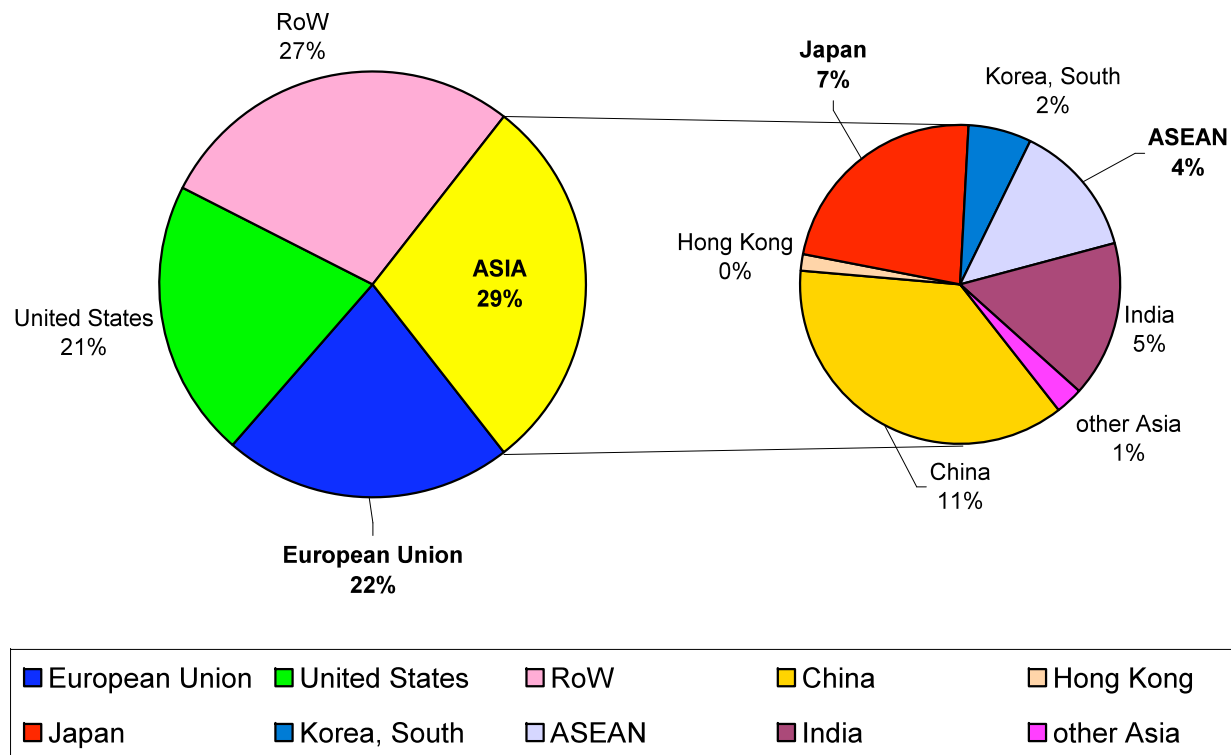
I. Introduction

- **Scuola Superiore Sant'Anna intends to set up in partnership with Waseda University a Euro-Asia Forum**
 - to facilitate and intensify contacts and exchanges between Europe and Asia.
- **Europe has not been very present in Asia**
 - a role for Italy to size the opportunity.
- **The Scuola Superiore Sant'Anna has partnerships in Asia.**
 - Waseda University is our privileged partner in Asia.
 - We also cooperate with Venice University

I. Europe and Asia

Asia as the growth pole of world economy

Regional Shares in World GDP
ppp 2007



I. Europe and Asia

- **Asia is the largest economic region in the world**
- **But US dollar and euro are the most important currencies**
- **Trade does not fully reflect this potential**

I. Europe and Asia

Trade and financial exchanges require mutual understanding.

- Business and governments need leaders capable of
 - analysing new markets
 - financing new projects
 - assessing political developments
 - comprehend other cultures.
- At the core of human development stands the dialogue between representatives of culture, research, education and business.

II. Opportunities for exchange

By creating the *Euro-Asia Forum*:

**Scuola Superiore S. Anna and Waseda
University respond to this challenge**

- Purpose is to deepen exchanges between students, scholars and decision-makers in private industry, banking, as well as political life.

The Euro-Asia Forum

- activities in Italy and in Japan according to a well-coordinated program.
- Two main axes of activity:
 - Economic research
 - Summer School program for young executives (YEP) from Asia in Europe and from Europe in Asia

1. Economic research

- Fostering better **understanding** of developments in Asia and Europe
- Research project on **global imbalances**
 - What is the potential for international cooperation between the Euro Area, Japan, China and the United States?
- **Sharing the European experience of monetary integration** in the context of rapidly increasing regional trade.

2. Summer School Program for Young Executives (YEP)

- young emerging leaders from Japan learn **how Europe works.**
- young emerging leaders from Europe learn to **understand Asia.**
- form their own views about potential opportunities in Euro-Asian cooperation.
 - from business community
 - from government administrations

III. The Euro-Asia Forum

- **The European part of Summer School will take part in S. Anna's location in Volterra (Toscana)**
- **Core lectures and seminars in Europe include:**
 - **European Integration**
 - **European Economy** and its Governance
 - **European Jurisprudence,**
 - **Italian History** and Italian Culture

The second part will be dedicated to visiting:

- European Institutions in Brussels
- European Central Bank in Frankfurt
- Italian cultural centres
- **Cooperation with Venice University**

Cooperation with Waseda University

- Based on successful history in engineering
- contacts by presidents of both universities and professorial faculty

“Italia in Giappone”

- Sponsored by Italian Ministry of Foreign Affairs
- Panel discussion: The lessons of the financial crisis for Asia and Europe
- November 2009



III. The Euro-Asia Forum

- **Thank you!**
- **Grazie!**
- **ありがとうございました。**